



NEDRIX

1991

- New England Disaster Recovery Information Exchange - NEDRIX formed to provide a low cost venue for disaster recovery and business continuity planning professionals from the six New England states to meet and share ideas and experiences

1999 - 2006

- Currently over 1400 members
- NEDRIX promotes awareness of FEMA (Federal), MEMA (Massachusetts), BEMA (Boston) and other public sector emergency response agencies to its members
- Public sector agencies participate in NEDRIX Simulation Exercises
- NEDRIX becomes a member of the Massachusetts Emergency Management Agency (MEMA) & Boston Emergency Management Agency (BEMA)



NEDRIX Partnerships & Objectives

- **Current Partnerships:**

- ❖ Massachusetts Emergency Management Agency (MEMA) in support of the Emergency Operations Center (EOC)
- ❖ Boston Emergency Management Agency (BEMA) in support of the EOC

Objectives

- ❖ Act as a conduit to gather appropriate information and disseminate to the private sector
- ❖ Provide EOCs with business impacts from the private sector



NEDRIX Notify ~ Communications

NEDRIX NOTIFY:

- **Background**

- ❖ Automated Notification System provided by Envoy WorldWide to communicate with its' members

- **Objectives**

- ❖ Provide emergency management information for NEDRIX members to enable them to take actions in mitigating the impact of a business interruption or crisis
- ❖ Provide informational communications to NEDRIX members regarding conferences, meetings, symposiums, etc.
- ❖ ALL NEDRIX members are automatically enrolled in NEDRIX Notify



NEDRIX Notify ~ Communications

- Moving to Team Model

- ❖ NEDRIX Notify has evolved and now has identified Teams by regions/areas

- ❖ NEDRIX Members are able to choose teams for which they would like to receive notifications:

- Connecticut
- Maine
- Massachusetts
- Metro Boston
- New Hampshire
- Rhode Island
- Vermont



NEDRIX Notify ~ Communications

❖ Examples of Emergency Notifications

- Bomb Threat
- Fire
- Protester Violence
- Explosions
- Terrorism
- Evacuations
- Hostage situation
- Crime
- Severe Weather



NEDRIX Roles & Responsibilities

At the Boston EOC & MEMA, NEDRIX members will:

- ❖ On-call, two weeks rotating shift coverage
- ❖ Team Members will:
 - Report to the impacted EOC
 - Use NEDRIX Notify to provide updates to private sector members
 - & if in the Boston area, use WEBEOC (Boston's EOC web link) to provide updates TO the public sector From private sector industries



Actual Support Example – Democratic National Convention

- ❖ Twelve hour shift coverage staffing at both the Boston & MEMA EOCs
- ❖ Volunteer training on NEDRIX Notify, WEBEOC and BEMA and MEMA EOC's
- ❖ Attendance at pre DNC briefings
- ❖ Examples of potential emergency notifications are continuously being improved



NEDRIX NEXT STEPS

Develop/Strengthen Public-Private Sector Regional Committees:

- ❖ **Connecticut**
 - Team Leader – Ken Otis
- ❖ **Maine**
 - Team Leader – Linda Norden
- ❖ **Massachusetts**
 - Team Leader – Donna Taylor
- ❖ **New Hampshire**
 - Team Leader – Don Byrne
- ❖ **Rhode Island**
 - Team Leader – Lori Adamo
- ❖ **Vermont**
 - Team Leader – Fred Wilson



Thank You

If you are interested in becoming a NEDRIX member, remember, it costs **NOTHING!!**

- ❖ Log on to www.NEDRIX.COM, or
- ❖ contact Ken Otis for more details
 - 860-686-1263 or
 - Kenneth.E.Otis@Pfizer.com

